

2003

**July 13-14
Alexandria, VA/
Washington D.C.**

Tar Wars

**National
Poster
Contest**

**Educate
and
Celebrate!**

Supported in part by
educational grants from:

American Academy of
Family Physicians
Foundation

Schering

Janssen Pharmaceutica

Campaign for Tobacco-
Free Kids



**American Academy
of Family Physicians**

TODAY'S FAMILY PHYSICIAN — SPECIALIZING IN ALL OF YOU.

You're Invited!

State poster contest winners and their families are invited to attend the annual Tar Wars National Poster Contest, sponsored by the American Academy of Family Physicians (AAFP). This two-day event is a celebration of youth, creativity, and being tobacco-free and is jam-packed with fun, excitement, and learning opportunities for the entire family. Winning state posters were created by fourth- and fifth-grade students from the U.S. and Canada who have learned the Tar Wars message during classroom presentations. The National Poster Contest is a once-in-a-lifetime opportunity to recognize state winners for their efforts and celebrate a generation of tobacco-free children everywhere!

Why You Should Attend

"We had a wonderful time and would like to thank you so much for making us feel so comfortable and for enlightening us on many of the tobacco issues that we were unaware of. I believe Amanda's experience with Tar Wars will help her make a wise decision when she is confronted with the issue of smoking. I am glad we had the opportunity to share in this experience with Amanda."

Auria Natal, mother of
Amanda Natal, the 2001
National Poster Contest
Third Place Winner

Washington D.C. Convention and Tourism Corporation

For information on sight-seeing and dining or to request maps, please call the Washington, D.C. Convention and Tourism Corporation at (202) 789-7000 or go to www.washington.org.

Got Questions?

Contact the Tar Wars national program staff at (800) TAR-WARS or e-mail tarwars@aafp.org.

Registration

All workshops are offered at no charge. All scheduled meal functions and transportation costs associated with National Poster Contest events are complimentary for each state winner and ONE parent/guardian. Meal and transportation passes valid for all scheduled functions may be purchased for additional family members/guests at a cost of \$95 each (\$45 each for children under 10).

Registration forms, along with payment of additional fees if applicable, for the National Poster Contest must be received no later than **June 13, 2003**. You may also register online at www.tarwars.org.

Registrants are responsible for making their own hotel reservations and travel arrangements. Expenses for airfare, lodging, and non-event meals are the responsibility of the family, or state coordinator as negotiated in advance.

Cancellation Policy

To cancel your registration, you must notify AAFP Tar Wars staff by **June 21, 2003**. Please send e-mail to dposey@aafp.org or fax your cancellation to (913) 906-6099, Attn: Denice Posey. No refunds will be given after this date; however, you may transfer your registration to another attendee.

Hotel Reservations

The host hotel for the National Poster Contest is the Old Town Holiday Inn Select, 480 King Street, Alexandria, Virginia, 22314. Please contact the hotel directly at (703) 549-6080 or (800) 368-5047 to make your reservations. You will need to mention that you are attending the AAFP Tar Wars National Poster Contest in order to receive the special room rate of \$139 plus 10% tax (subject to change) plus a \$6 per night occupancy charge.

The cutoff date for reservations is **June 13, 2003**. Reservations made after this date will be confirmed on a rate- and space-availability basis. Check-in time is 3 p.m.; check-out time is noon.

All attendees are urged to book their hotel reservations in the AAFP room block at the Old Town Holiday Inn Select to minimize the AAFP's risk of paying for unused rooms in the group block. Rooms booked via the internet or other methods may not be credited to the AAFP.

Transportation

Three airports serve the Washington, D.C., area: Ronald Reagan National Airport, Dulles International Airport, and Baltimore/Washington International Airport. Ronald Reagan National Airport is located only 3 miles from the event's host hotel, the Old Town Holiday Inn Select, and cab fare is approximately \$10 each way.

Complimentary shuttle service is available every 30 minutes to and from the hotel and Ronald Reagan National Airport. When arriving, look for the hotel kiosk near the baggage claim area and use the phone for the Old Town Holiday Inn Select to request shuttle service.

National Poster Contest – Tentative Agenda

Packing Tips

Summer temperatures in the Washington, D.C., area average in the upper 80s Fahrenheit, and humidity levels are high—so be prepared! Wear natural-fiber clothing, such as cotton and linen, and drink plenty of water or other liquids throughout the day, especially when outside sight-seeing. Individuals suffering from hay fever should note that the District is known to have high pollen counts. Don't forget to pack comfortable walking shoes and something extra to wear indoors to compensate for air conditioning. The awards ceremony is the only event where dress attire is necessary; shorts, jeans, or other summer wear are appropriate for all other events.

Capitol Hill Congressional Visits

Poster contest winners and their families are encouraged to schedule appointments with their state's senators and representatives. Appointments should be made for Monday, July 14, between noon and 4 p.m. Transportation from the hotel to Capitol Hill will be provided. You will also receive preparatory training prior to the appointments.

If you know the name of your state's legislators, you can find their regional office listed in the phone book. If you do NOT know the name of your state's legislators, contact the reference desk at your local library or access the Congressional Web site at <http://congress.org> to get this information. You will need to enter your ZIP code where indicated and click GO.

Sunday July 13, 2003

8:30 - 9:30 a.m.	Registration and Breakfast (Ballroom)
9:30 - 10:30 a.m.	Opening Ceremony: Tar Wars Classroom Demonstration* <i>Keynote Speaker: Jeff Cain, M.D.</i>
10:30 - 11 a.m.	Parade of Champions* <i>State Student Winners</i>
11 - 11:30 a.m.	Break/Visit Exhibit Booths
11:30 a.m. - noon	State Exchange for State Student Winners
noon - 1 p.m.	Lunch/Visit Exhibit Booths
1 - 2:30 p.m.	Campaign for Tobacco-Free Kids (CTFK) Youth Empowerment (Breakout sessions for parents and youth) <i>Speakers: Holly Aprea, Sheela Mirmira, and CTFK Youth Advocates of the Year</i>
2:30 - 2:45 p.m.	Break/Visit Exhibit Booths
2:45 - 4:15 p.m.	Tar Wars on the Hill: Meeting With Your Senator or Representative* <i>Speaker: Maureen Maxwell, AAFP Public Relations Specialist</i>

Monday July 14, 2003

10:30 - 11:15 a.m.	Brunch and Wrap-up*
11:15 - 11:30 a.m.	Transportation to Capitol Hill
noon - 4 p.m.	Capitol Hill Congressional Visits
4 - 5 p.m.	Return transportation to hotel
6 - 8 p.m.	Reception and Awards Ceremony (Hotel Ballroom)* <i>Master of Ceremonies: Jeff Cain, M.D.</i>

* Combined session with Tar Wars Coordinator Leadership Conference attendees.

New This Year!

Exhibits showcasing health-related products and services will be on display this year. Stop by and pick up educational materials and register for free giveaways!

Hotel Information

Old Town Holiday Inn Select
480 King Street
Alexandria, VA 22314
(800) 368-5047
(703) 549-6080

Check-in: 3 p.m.
Check-out: noon
Room rates: \$139 per day
Tax is 10% (subject to change)
Occupancy charge is \$6/night

Thanks to Our Supporters

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Parade of Champions and State Exchange

The Parade of Champions is an opportunity for all students to be recognized as winners for their tobacco-free efforts. All poster submissions for the 2003 National Poster Contest will be on display, and those students attending will have a chance to get up and tell a little bit about themselves and their poster design.

The State Exchange is designed to get students to interact with each other at their own level, learn more about each other, and make new friends. Students are asked to bring ONE inexpensive item representative of their state (i.e., a magnet or key chain with a state landmark or other icon) to exchange with another student. Be creative— the possibilities are endless!

Tobacco-Free Workshops

The goals of these workshops are to make young people aware of the danger of tobacco use, provide participants with hands-on skills to combat the tobacco industry's youth marketing tactics, and share ideas for effective school and community advocacy activities. A special workshop for parents will provide them with educational tools they can use in their community. The workshops are designed to be interactive, informative, and fun!

Awards Ceremony and Reception

The awards ceremony and reception conclude the two-day National Poster Contest event. Winning state posters will be on display, and a professional photographer will be on-site to take pictures of students with their posters. Light hors d'oeuvres will be served.

During the awards ceremony, all students will be recognized and asked to come up to the podium to receive their prize packet, which includes a Certificate of Appreciation, a ribbon, and a savings bond. The amounts of the savings bonds being awarded are as follows: \$50 for Special Recognition, \$100 for Honorable Mention, \$250 for Fourth Place, \$350 for Third Place, and \$500 for Second Place. The First Place Winner will receive a Grand Prize trip to Disney World valued at \$3,000 in lieu of a savings bond.

