

**NEW!**

WARNING:

THIS PRODUCT  
MAY CAUSE GUM  
DISEASE AND  
TOOTH LOSS

**Have you caught the big  
juicy peach flavor yet?**

### **Big Juicy Flavor**

We've blended the perfect amount of Peach flavor with premium, hand-selected, 100% American-grown tobacco — for a bold, long-lasting taste.

### **Guaranteed Fresh**

Since 1934, our commitment to quality has made us *a pinch better*. And we back it up with our *Guaranteed Fresh Until* date on the bottom of every can.



**See back for savings!**